FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00035390-C **Type of Permit:** FILMING **Release Date:** 01/13/2011

Production Company SERIAL PICTURES LLC

Insured Company Name SERIAL PICTURES LLC

Contact Phone No. 1 310-558-3667
Contact Phone No. 2
Fax
Address 3532 HAYDEN AVE
CULVER CITY, California 90232

Production Title JC PENNY

Type of Production Commercial - Standard

Producer DAWN IACINO

Director JONAS AKERLUND

1st AD ERIC TOPP

Production Manager DANIEL STAFFORD

FilmL.A. Coordinator Erica Wade

Location Manager BRUCE BOEHNER
Primary Phone Mobile - 213-925-5379
Secondary Phone

Location Assistant N/A N/A
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

LA CITY LANE AND STREET CLOSURE FEE $312.00	**Total Permit Fee** $412.00
FILMLA FILM PERMIT RIDER FEE $100.00	**Number of Locations** 2

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00035390-C	**Location Manager**	BRUCE BOEHNER
Production Company	SERIAL PICTURES LLC	Primary Phone	Mobile - 213-925-5379
Insured Company	SERIAL PICTURES LLC	Secondary Phone	
Production Title	JC PENNY		

Location Address 1304 Marinette Rd, Los Angeles, CA, 90272

Location Type Private Residence

Film Dates 1/13/2011 - 1/14/2011 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
PASKENTA.35390c.pdf
Pacific Palisades July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	4
Generator	1
Motor Homes	1
Stakebed Trucks	1
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45
FilmL.A. Monitor(s)	1
LA City UFSO assigned	26716
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on property; Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Trucks/equipment parked overnight on 1/13;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 631 **Grid:** B4

Approvals FILML.A. CLOSURES — Joshua Mingo
LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS — Janice Takimoto

Coordinator Note FILMLA MONITOR REQUIRED @ 0600HRS

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : Private Parking Lot

Lane / Full Closure E/S CURB LANE OF PASKENTA RD, MARINETTE RD - CHAUTAUQUA BLVD

Approximate Footage 0 - 300

Date(s) 1/13/2011 to 1/14/2011 **Time(s)** 07:00 to 22:00

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Location 2 of 2

Permit Number	F00035390-C	**Location Manager**	BRUCE BOEHNER
Production Company	SERIAL PICTURES LLC	Primary Phone	Mobile - 213-925-5379
Insured Company	SERIAL PICTURES LLC	Secondary Phone	
Production Title	JC PENNY		

Location Address 110 Fwy, 10 Fwy, 101 Fwy, 5 Fwy Inclusive (Excluding Freeways), Los Angeles, CA, 90012

Location Type Driving grid

Film Dates 1/14/2011 - 1/14/2011 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	4
Generator	1
Motor Homes	1
Stakebed Trucks	1
Vans	3

Personnel on Location

Type	Quantity
Crew	5

Filming Activities Driving shots with the flow of traffic; Exterior establishing shots;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note NO FILMING ON CITY COUNTY OWNED PROPERTIES

EXCLUDES CHINATOWN AND ARTS DISTRICT AREAS

Parking

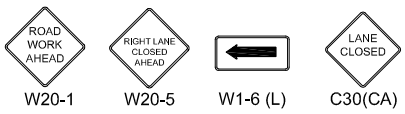
Base Camp
Location Type : Location

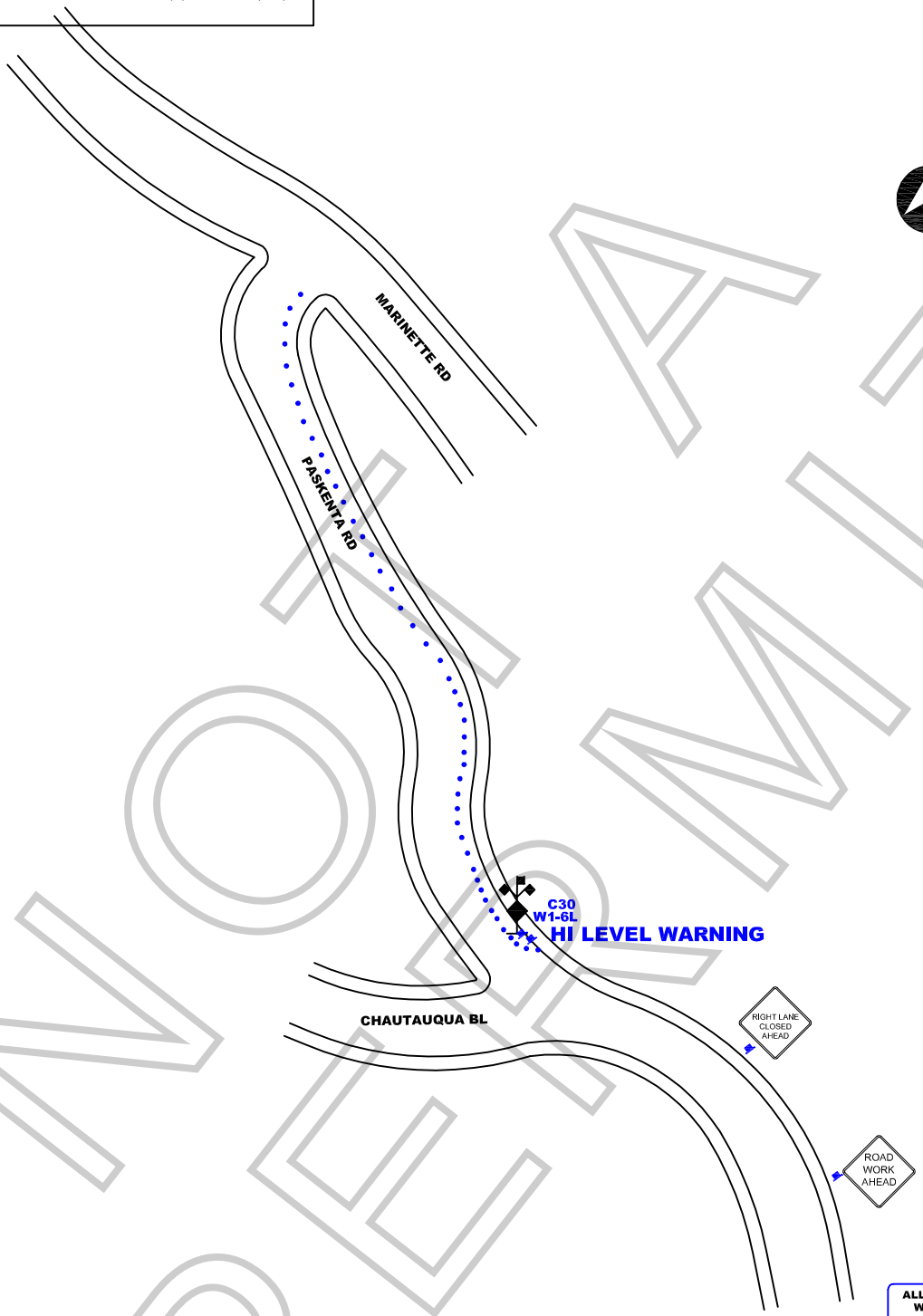
Crew Parking
Location Type : Private Parking Lot

NO PERMIT

Permit #F00035390-C

TRAFFIC CONTROL FOR:
SERIAL PIC
"JC PENNEY"
FILMING





NOT A PERMIT

WORK ZONE TRAFFIC CONTROL PLAN GENERAL NOTES

ALL TRAFFIC CONTROL WILL BE INSTALLED AND CONFORM TO THE MUTCD AND WATCH MINIMUM REQUIREMENTS

1. DATE/TIME: 01-13,14-11 FROM 07:00 HOURS TO 22:00 HOURS.
2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA MUTCD, AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS, SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS A10A&B, A20A-D, AND A24A-E.
3. THERE WILL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
4. CONES WILL BE 28" MINIMUM HEIGHT AND HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE WILL DIRECT TRAFFIC IF NECESSARY.

JCL BARRICADE COMPANY.
2334 E. EIGHTH ST., CA 90021
Ph: (213) 622-9775
Fax: (213) 622-9790
CA Lic # 805357
TRAFFIC PLAN DRAWN BY:
ISMAEL RODRIGUEZ

PROJECT LOCATION:
PASKENTA RD
FROM SHAUTAUQUA BL TO MARIENETT
CITY OF LOS ANGELES, CA

LOCATION CONTACT:
JOHN WHEELER
OFFICE # 818.347.9929

REV#	DATE	REVISION DESCRIPTION

SPECIAL FILMING CONDITIONS
PACIFIC PALISADES, PALISADES HIGHLANDS AND CASTELLAMMARE AREAS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions have been established to mitigate the concerns of local residents. These Conditions are a result of meetings with the Pacific Palisades Town Council, City Council Office representatives and area residents.

- **FilmL.A. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A.. The approved times must be indicated on the permit.

- **No weekend or holiday filming unless approved by FilmL.A.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardener's activities, trash pick up, safe use of streets or access to resident driveways, unless approved by the affected residents. ***In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.***

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Lighting is to be confined to the specific site and shall not adversely impact neighbors and/or traffic.**

- **Cast and crew may not park on area streets.** Off-street parking must be provided.

- **Prep and strike days must be included on the permit and may not take place on weekends unless approved by FilmL.A.**

NOTE: ADDITIONAL CONDITIONS ARE APPLICABLE FOR THE HUNTINGTON PALISADES, RIVIERA ESTATES, PALISADES BLUFF AREA AND THE INTERSECTION OF ALMA REAL AND OCAMPO DRIVES.

FilmL.A., Inc. NOT A PERMIT